



NEWS ADVISORY

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FOR IMMEDIATE RELEASE

Date: November 7, 2012

Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, 801-963-3466

West Valley City to Rename Street in Honor of Rosa Parks

WHAT: 3100 South from Decker Lake Drive to Cultural Center Drive

WHEN: Thursday, November 15, 2012
1:00 p.m.

WHERE: 1355 West 3100 South
Meet at the southeast corner of the roundabout

WHO: Everyone is invited to this free event. Mayor Pro Tem Corey Rushton and Jeanetta Williams, president of the NAACP Salt Lake Branch, will give brief remarks.

WHY: West Valley City officials, along with the NAACP Salt Lake Branch, will rename 3100 South from Decker Lake Drive to Cultural Center Drive in honor of one of the most influential icons of the civil rights movement – Rosa Parks.

The stretch of 3100 South leads to the Utah Cultural Celebration Center, which strives to celebrate the great diversity of West Valley City and the State of Utah. The Center's mission is to enrich and strengthen communities by promoting the expression of the arts, education, opportunities for economic development and the celebration of human diversity.

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